

Welt Electronic SpA



since **1985** at your service

*Welt Electronic is a company born from the experience of three successful professionals and dedicated to **sale and distribution of standard or customized electronic components for INDUSTRIAL and LIGHTING market.***



2023 Revenue
33.5 Millions



55 employees
including 14 sales



73 partners



More than
1000 active customers



1600 Mq headquarter
600 Mq converting



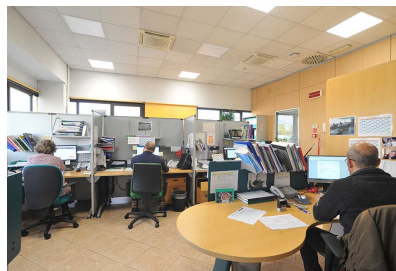
Internal warehouse



RSPP
(Health and Safety Team)



ISO 9001:2015
certification



CUSTOMER NEEDS



A wide range of Industrial and Lighting Products: we are always looking for new solutions in step with market demands



Consulting: a widespread presence of sales in all Italy beside each customer



Skilled and professional employees: continuous training and participation at the most important trade fairs for updating on the latest generation technologies



Custom: «custom-made» solutions for a total customer satisfaction



Logistic: internal warehouse with a wide range of products



Customer Care: careful customer assistance and full clarity for an efficient service



OWNER



**PRESIDENT
MARKETING MANAGER**
Riccardo Rabatti



**HUMAN RESOURCE
MANAGER**
Giusy Marotta



CEO
Pietro Dho

SALES DIRECTOR



INDUSTRIAL DIVISION
Michele Giusti



LIGHTING DIVISION
Alessandro Hofmann

CONVERTING



**BUSINESS
DEVELOPMENT**
Gabriele Gabrielli

PM / PS / PMFAE



OPTICS
Alessandro Hofmann



LED DISPLAY
Barbara Ghelardoni



OPTO DISPLAY LCD
Michele Giusti



OPTO LED
Tiziano Fegatelli



**PASSIVE &
CONNECTORS**
Andrea Gorgeri



**FIELD APPLICATION
ENGINEER**
Lorenzo Ancillotti



**TIM &
ELECTROMECHANICAL
COMPONENTS**
Stefano Gori

MANAGER



IT
Antonello Perfetti



INSIDE SALES
Charles Mori



LINE
Federico Simonetti



**LOGISTIC &
WAREHOUSE**
Paolo Bruno



ACCOUNTING
Simona Nencini



QUALITY
Caterina Liccioli



**PRODUCTION
PLANNER & COSTING**
Cristiano Mugnai



BUYER
Massimo Messeri



**MARKETING &
COMMUNICATION**
Sabrina Pirola

SALES

EMILIA ROMAGNA

LAZIO

LIGURIA

LOMBARDIA

MARCHE/UMBRIA

PIEMONTE

TOSCANA

TRIVENETO

VALLE D'AOSTA

SUD ITALIA

2023 WELT REVENUE

31.500.000
FORECAST 2024

REVENUE 2023
INDUSTRIAL
€ 26.620.133,29

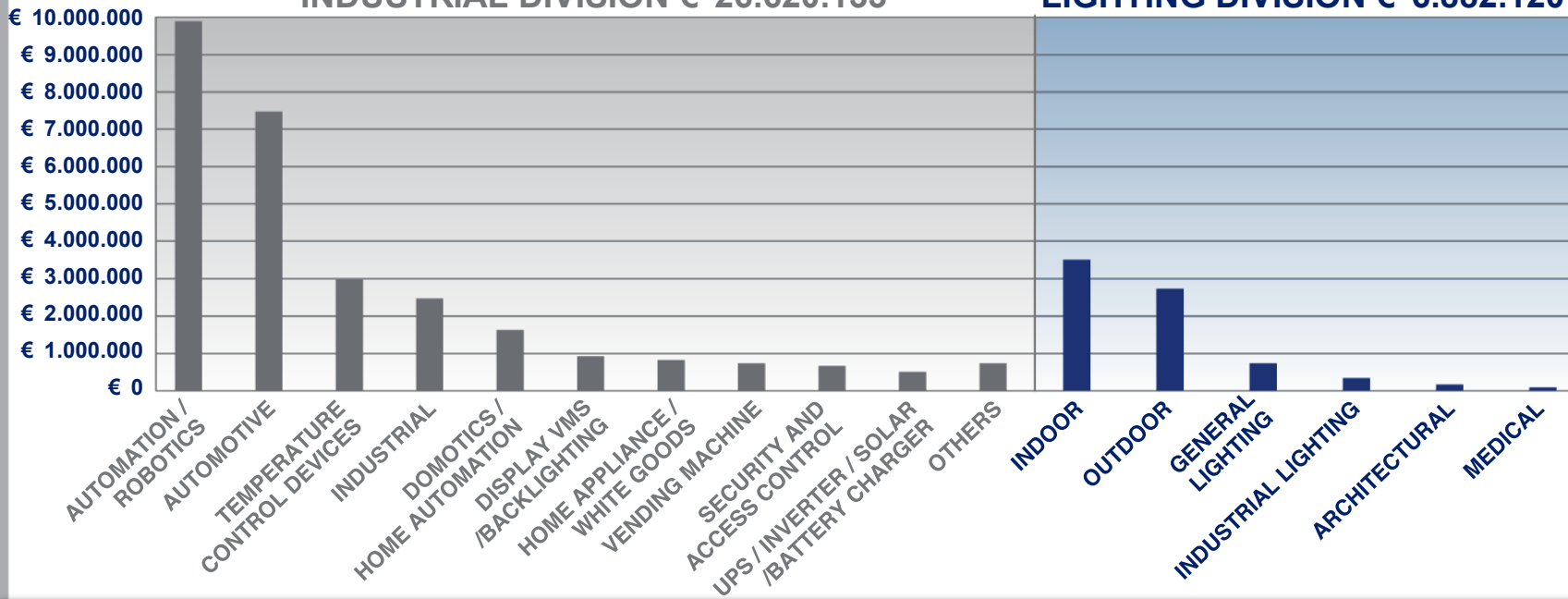


REVENUE 2023
LIGHTING
€ 6.882.120,53

REVENUE 2023

INDUSTRIAL DIVISION € 26.620.133

LIGHTING DIVISION € 6.882.120



NUMBERS

INDUSTRIAL DIVISION



LIGHTING DIVISION



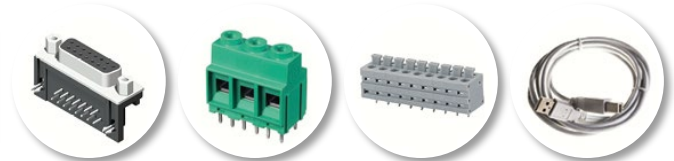
OPTOELECTRONICS

LED - LED MODULE / LED Strip - LED FINISHED PRODUCT - LED OPTIC
 - OPTO COUPLER / INFRARED COMPONENT - LED DISPLAY - LIQUID
 CRYSTAL DISPLAY - LED Profile / LED Profile Luminaire



INTERCONNECTION

CONNECTOR - TERMINAL BLOCK -
 CABLE ASSEMBLY / CABLE WIRE - CIRCULAR CONNECTOR



TIM (THERMAL INTERFACE MATERIAL)

TIM (THERMAL INTERFACE MATERIAL) -
 emi / emc tape - HEAT SINK



ELECTROMECHANICAL

RELAY - POWER SUPPLY - SWITCH - POTENTIOMETER / TRIMMER -
 SENSOR - FILTER - BATTERY - TRANSFORMER - PCB / PCBA



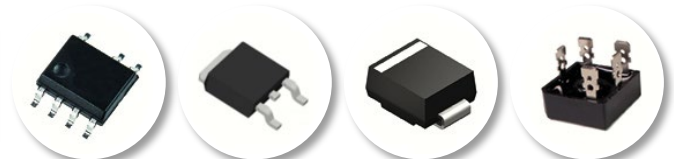
PASSIVE

CIRCUIT PROTECTION - CAPACITOR - COIL / INDUCTOR -
 TIMING DEVICE - RESISTOR - CERAMIC RESONATOR -
 SOUND COMPONENT - SUPER CAP



ACTIVE

IC LED DRIVER - POWER MANAGEMENT -
 MOSFET / SCR / TRIAC - DIODE - BRIDGE



BRAND POSITIONING



1985



2008



2017

DIGITAL MARKETING



COMMUNICATION COLLABORATION



CRM



E-COMMERCE



ALWAYS AT YOUR SERVICE

1 HEADQUARTER
Firenze

1 PRODUCTION
Firenze

1 BRANCH OFFICE
Milano

6 LOCAL OFFICE
Ancona, Bologna, Genova,
Padova, Roma, Torino

WHERE WE ARE





Dates of issue:
2017-2018-2019-2020-2021-2022-2023

CRIBIS PRIME COMPANY: for seven consecutive years Welt Electronic has won the major company reliability certificate, released only to companies with a constant high reliability and are virtuous in payments to suppliers.



CERTIFICATE ISO 9001:2015
Welt Elctronic has chosen to implement and maintain an efficient Quality management System in accordance with UNI EN ISO 9001, to ensure continuous conformity of the product/service to the customer's requirements and to applicable legislation and relevant Regulations.



PLIMSOLL CERTIFICATE: Plimsoll Publishing Ltd are the world's leading provider of market reports and company analysis. Plimsoll only awards a select number of companies in their individual industry sector. Receiving the award indicates that Welt Elctronic has improved its overall financial health based on their assessment of its performance whilst achieving solid sales growth.

KEEP IN TOUCH WITH US:

WELT ELECTRONIC SPA

Via della Treccia, 33 - 50145 Firenze, Italy

Tel. +39 055 302631

www.weltelectronic.it - info@weltelectronic.it

gdpr@weltelectronic.it - weltelectronic@pec.it

PRODUCTION

Via della Treccia, 8 - 50145 Firenze

Tel. +39 055 302631

BRANCH OFFICE

Via Cristoforo Colombo, 5/c - 20094 Corsico, Milano

Tel. +39 02 4585637

COMPANY DATA

Trib. FI45117 - R.E.A. FI388341

C.F. e P.I. 03714360488

Capitale Sociale: € 2.000.000 i.v.

Registro Pile: IT19040P00005244



